



To Whom It May Concern:

One of the oldest traditions and co-educational activities at FSU, the Flying High Circus will present its 62nd annual Homeshow series April 3, 4, 5, 10 and 11 under its own Big Top tent. These seven on-campus performances attract thousands of Tallahassee residents each year, as well guests from around the state of Florida and the entire Southeast. Our shows are a fantastic experience for the whole family.

The FSU Flying High Circus is primarily self-supporting, which means it receives limited funding from student activity fees, Florida State University or the State of Florida. As a result, the organization relies heavily on the aforementioned annual performances, as well as corporate sponsorships, road appearances and donations, for revenue. Additionally, the Circus depends on its summer engagement at Callaway Gardens Resort in Pine Mountain, Georgia.

Your sponsorship will provide integral support to this exceptional performing arts production. It will also offer your company significant exposure and publicity, while fostering goodwill in the Tallahassee community and the entire state of Florida.

I hope this information packet allows you to make an informed decision regarding sponsorship of the Flying High Circus. Should you decide to proceed, we will begin including your business in related media promotions as quickly as possible. My associates and I look forward to further discussing this opportunity with you and will contact you shortly to address any additional questions you may have.

Thank you for your consideration and support of The FSU *Flying High* Circus!

Sincerely,

Chad Mathews
Director, FSU Circus
850-644-0828
cmathews@fsu.edu

FSU Flying High Circus 269 Chieftan Way Tallahassee, F 32306-4026
850 644-0898 www.circus.fsu.edu

**Florida State University
Flying High Circus
Homeshow 2009 Spectacular Sponsorship Opportunities**

Roustabout Sponsor - \$250

- ½ page program ad (black and white)

Trapeze Sponsor - \$500

- Full page program ad (black and white)

Ringmaster Sponsor - \$1,000

- ½ page program ad (black and white)- \$250 value
*Upgrade to full page for \$250 (black and white)
- Website listing with medium logo and link to company's website
- 10 reserved tickets to show of choice
- PA recognition during shows
- 2 complimentary souvenir T-shirts

Center Ring Sponsor - \$2,500

- ½ page program ad (black and white)- \$250 value
*Upgrade to full page for \$250 (black and white)
- Website listing with medium logo and link to company's site
- 25 reserved tickets to show of choice
- PA recognition during shows
- 4 complimentary souvenir T-shirts
- Medium logo on 3'x5' exterior banner displayed during all shows

Flying High Sponsor - \$5,000

- Full page program ad (black and white)- \$500 value
- Website listing with medium logo and link to company's website
- 100 reserved tickets to show of choice
- PA recognition during shows
- 4 complimentary souvenir Polo's
- Medium logo on 3'x5' exterior banner displayed during all shows
- 4 reserved parking spaces
- Invitation to Circus events throughout the year
- Recognition in Alumni Newsletter (circulation of 1,500)

Big Top Sponsor - \$10,000

- Recognition as presenting partner for one show
*Right of first refusal for subsequent years
*Company name on ticket of presenting show
- Full page color ad on inside back cover of the program- \$500 value
- Website listing with large logo and link to company's website
- 200 reserved tickets to additional show of choice
- PA recognition during all shows
- 6 complimentary Polo's
- Large logo on 3'x5' exterior banner displayed during all shows

- 8 reserved parking spaces
- Invitation to Circus events throughout the year
- Feature article in Alumni Newsletter (circulation of 1,500)

Homeshow Title Sponsor - \$30,000

- Recognition as presenting partner for all shows
 - *Right of first refusal for subsequent years
 - *Company name on tickets for all shows
- Private pre-opening performance at the Haskin Circus complex on April 2, 2009, or April 9, 2009 OR Company event held in the Circus tent at a mutually agreed time
- Full page color ad on back cover of the program- \$500 value
- Website listing with large logo and link to company's website
- 200 reserved tickets to additional show of choice
- 6 complimentary Polo's
- Invitation to Circus events throughout the year
- Large logo on 3'x5' exterior banner displayed during all shows
- 8 reserved parking spaces
- Feature article in Alumni Newsletter (circulation of 1,500)

Discounted group rates available for all of our sponsors

Thank You for your support!



FSU Flying High Circus Quick Facts

General Information

- Established in 1947, the same year that Florida State University became coeducational.
- More than 150 students participate in the circus, strictly in a volunteer fashion for no college credit.
- Performers are all students at Florida State University, who all study a variety of disciplines.
- We perform almost any act you would see in a professional circus, with the exception of animal acts.

2009 Homeshow Spectacular

- The 62nd edition of the annual FSU Circus Homeshow debuts spring 2009. A modern take on the classical circus, this show will be sure to thrill children and adults alike.
- Show dates and times are:
 - April 3rd at 7PM
 - April 4th at 2PM and 7PM
 - April 5th at 2PM
 - April 10th at 7PM
 - April 11th at 2PM and 7PM

Summer Activities

- Every summer the FSU circus performs at Callaway Gardens, a resort located in Pine Mountain, GA. Twenty-five students are invited to work as camp counselors during the day, and perform seven shows per week.
- The FSU Flying High Circus will launch, for the first time, a summer day camp under the Big Top on the campus of FSU. Children will be able to work with current FSU circus performers while learning a variety of circus skills.