Support the Circus
The Flying High Circus is interwoven in the rich tradition of Florida State University. Founded in 1947, our circus program has entertained thousands of fans and developed student leaders across many decades. The Flying High Circus is a highly visible program in many ways.

• Our new circus tent is a literal billboard in the heart of the southwest quadrant of campus, towering above the Marching Chiefs practice field and across the street from Doak Campbell and Dick Howser Stadiums.

• We perform to sold out crowds at various times throughout the academic year-our annual Parents’ Weekend shows, our unique Halloween performances, and our three weekend run of our traditional Home Shows in Spring Semester.

• We summer in the world renowned family vacation resort of Callaway Gardens in Pine Mountain, Georgia, where our students serve as camp counselors during the day and perform shows six times per week over a twelve week period of time.

• We also host a Summer Camp for kids ages 7-17 in Tallahassee under the big top, where we teach children circus performance skills, from juggling to flying trapeze.

• Our website receives over 2 million hits annually.

• We occasionally perform road shows, where we have entertained thousands of fans in several locations throughout the world.

We are seeking sponsors and partners to help us continue the rich tradition of the Circus experience at Florida State University and within the Tallahassee community. We believe that such partnerships are of great benefit to the sponsor, as they are able to co-brand their product with Florida State University in a most unique way, while at the same time enjoying exposure of their brand through signage recognition to literally thousands of circus fans, and millions of web visitors.
Sponsorship & Partnership

**Annual Premier Presenting Partner: $50,000**

- Signage recognition at all performances on and off campus
- Advertising recognition on all print advertising, tickets, posters and program when possible
- One private performance at the Haskins Circus Complex per year
- Complimentary full page, full color advertisement in home show program
- Website listing on Circus website with logo and link to company’s website
- 50 complimentary reserved tickets to additional home shows
- PA recognition during all home shows
- Invitation to Circus events throughout the year
- Logo on exterior banner displayed during all shows
- Feature article in Circus “From The Top” Newsletter

**Big Top Sponsor $10,000**

- Recognition as presenting sponsor for one home show
- Full page color ad in home show program
- Website listing with logo and link to company’s website
- PA recognition during all shows
- Logo on exterior banner displayed during all shows
- Invitation to Circus events throughout the year
- Feature article in Circus “From The Top” Newsletter
Be a Part of Our Flying High Adventures!

**Flying High Sponsor**
**$5,000**

- Full page program ad
- Website listing with logo and link to company's website
- PA recognition during shows
- Logo on exterior banner displayed during all shows
- Invitation to Circus events throughout the year
- Recognition in Circus “From The Top” Newsletter

**Ringmaster Sponsor**
**$1,000**

- ½ page program ad
- Website listing with medium logo and link to company’s website
- PA recognition during shows
We also have several giving opportunities for those of you interested in supporting the Flying High Circus and FSU in a special and unique way!

**Jack Haskin Circus Coaching Endowment Fund**

The Haskin Endowment honors the founder of the circus, Jack Haskin. The goal for this fund is to ensure that the FSU Circus has the ability to have a full complement of trained circus coaches.

**Circus Tent Fund**

The fund for the circus tent is used to maintain the current tent being used by the FSU Circus. The fund can also address the need for a new tent when that need arises.

**Elaine Geiger Tully Woodward Scholarship Fund**

The Elaine Geiger Tully Woodward Scholarship Fund is used to fund an annual award given to one of our exceptional underclassmen. Nominated by their peers, and selected by a committee of staff, student and alumni, that exceptional student best embodies the values of the FSU Circus.

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**Program Advertising Rates**

You can support the Flying High Circus by advertising your company or business in our program booklets!

- **Full Page Program Ad** *(Black and White)*  
  $500

- **1/2 Page Program Ad** *(Black and White)*  
  $275

- **1/4 Page Program Ad** *(Black and White)*  
  $150
Circus General Development Fund
The Circus General Development fund is used by the Circus throughout the year for a variety of purposes. From costuming materials to equipment purchases, our development fund keeps our program and performance operating at great heights.

Doug Lynch Student Performer Equipment Fund
In honor of a former member of the FSU circus who initiated a tradition of alumni giving, The Doug Lynch fund exists to continue Doug’s efforts to support the current students in the circus.

Coaches’ Garden Fund
The Coaches’ Center Ring Garden is a way to honor both our former members and coaches of the FSU Circus. There are several levels of giving for this fund, which goes toward to the construction and preservation of the garden, which we hope to have completed by April, 2013.

Naming Opportunities
There are but a few opportunities to bestow name recognition on our facilities-namely our Circus Hut and our Tent. If you are interested in discussing a naming opportunity, please contact our Student Affairs Development Office in the FSU Foundation at 850-644-4364.

Thank you for supporting the FSU Flying High Circus!