



# Advertising with The FSU Flying High Circus

The FSU Circus is a unique tradition on the campus of The Florida State University. Since 1947, the Circus has been a year-round program in which FSU students participate. We boast an impressive student group that takes advantage of a marvelous learning opportunity from the circus as a part of their collegiate experience.

Many are amazed after watching our performances and surprised that it is put on by amateur college students. Even though they receive no class credit, our students are able to put on a performance that rivals that of a professional show. Not only do these students perform in the show, but they are also involved in virtually every aspect of production, from setup of our Big Top to the sewing of our costumes.

## 2017 Home Shows

The 70th edition of our annual Home Show Series is entitled “A Menagerie of Wonderment”!

### 2017 Show Run

<b>MARCH 31</b> 7pm / Friday	<b>APRIL 8</b> 7pm / Saturday	<b>APRIL 14</b> 7pm / Friday	<b>APRIL 21</b> 7pm / Friday
<b>APRIL 1</b> 2pm & 7pm / Saturday	<b>APRIL 9</b> 2pm / Sunday	<b>APRIL 15</b> 2pm / Saturday	<b>APRIL 22</b> 2pm & 7pm / Saturday

## Program Details

Every year we print 6,000 commemorative programs for our Home Show Series. They are distributed free of charge at all of our shows by our wonderful student cast.

The sale of advertisements in our program goes toward the operational budget of the Circus. As a self-funded organization on the FSU campus, contributions like these are highly important to our continued success.

We hope that you will consider supporting the FSU Circus by purchasing an ad.

### AD SPECIFICATIONS

*Black & White*

Full Page  
5.5”x 8.5”  
\$300

Half Page  
5.5” x 4”  
\$200

Quarter Page  
2.5” x 4”  
\$100

You can purchase an ad by emailing us at [circus@admin.fsu.edu](mailto:circus@admin.fsu.edu), mailing us a CD, or you can use our new online form at, [https://floridastateuniversity.formstack.com/forms/circus\\_ad\\_submit](https://floridastateuniversity.formstack.com/forms/circus_ad_submit) where you can upload your art and pay by credit card. Artwork and payment, is due to us by Monday, February 27, 2017. If paying by check, please make it payable to “The FSU Circus”.

Our mailing address is:

**The FSU “Flying High” Circus  
Florida State University  
Tallahassee, FL 32306-4026**

MAC users must use .tiff or .eps format, while PC users must produce their art in .pdf or .jpeg format. All ads will be black and white. Feel free to call us at 850/645-0562 if you have any questions.